

Boca Raton, FL – May 1st, 2007 – 360° Painting is proud to announce the sale of nine of its franchise territories to local businesswoman Christine Lindfield. The territories represent a tremendous opportunity to capitalize on the painting market in Broward and Palm Beach Counties, with each territory expected to post revenues of at least \$300,000 in their first year of operation.

“We are very excited to have such a successful individual as part of the 360° Painting team.” said Paul Flick, CEO of 360° Painting. “Christine’s backing validates our position as the most attractive home service franchise available.” 360° Painting’s franchise territories are drawn to include 20,000 homes with an average income of \$75,000; 50% larger than our major competitor’s territory.

360° Painting is bringing much needed quality, consistency, and value to the painting industry through its high business standards and strong relationships with local tradespeople and suppliers. All 360° Painting franchises are licensed and insured. Each 360° Painting contractor is required to deliver the highest level of customer service, which includes calling the home owner to confirm the appointment, providing progress reports and encouraging feedback when the job is completed through our customer satisfaction survey.

Every 360° Painting franchise provides a broad range of painting related services. We understand that the paint itself is just the finishing step of a much more detailed process. A paint job is only as good as the preparation that takes place. We can replace rotten wood, patch holes, repair drywall and cracks and most importantly if a repair is something out of our expertise, we’ll be honest with you.

“Our commitment at 360° Painting is to provide you with the customer service that has rarely been found in our industry. We know the reputation that our industry has when it comes to reliability and customer service and we are here to change that. Now there’s a qualified, responsible and reliable alternative in Broward County – 360° Painting.” Chad Benson, Executive Vice President of 360° Painting.

360° Painting is designed to improve every aspect of quality and value in the industry. A detailed estimate is provided covering everything that will be completed based on the customer’s request. Every 360° Painting franchise is run with the same consistency from the time you meet until the completion of your project. Detailed estimating software brings consistency to the estimating process and at the end of the project there is comfort in the 2 year guarantee.

To learn more about 360° Painting, its services and franchise opportunities, please call 866-99-PAINT or visit us at www.360painting.com